

The 16th Biennial Footwear Biomechanics Symposium (FBS2023)

Sponsorship Prospectus



Dates: Wednesday, 26 July – Friday, 28 July 2023
Venue: Morinomiya University of
Medical Sciences, Osaka, Japan

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Invitation

It is our pleasure to invite you to participate in the 16th Biennial Footwear Biomechanics Symposium (FBS2023), which will be held on July 26-28, 2023, in Osaka, Japan. FBS is a biennial conference rotating among America, Europe and Asia-Oceania. The primary aim of the conference is to provide a forum for those interested in biomechanical aspects of clinical, athletic and other kinds of functional footwear.

Conference Theme

The conference theme is “FOOTWEAR FOR EVERYBODY”, the expanding roles of footwear science. Performance of footwear is not only for athletes, but also for children, adults, elderly people, and disabled people. And performance of footwear is used in not only in competition sports environment, but also in various daily activity environment, various working environment, for example, transportation environment, healthcare delivery environment, and so on. We believe the importance of footwear science and footwear biomechanics is expanding.

The conference will be held in Osaka, Japan. Osaka is well known as the business city, and you can feel the power and energy of Osaka people. Osaka is also well known as the foodie city capital. There are thousands of local foods you must try. We believe you will enjoy the exciting days and nights.

Our Sponsorship Mission

It is our objective to provide simple, yet varied sponsorship opportunities, thus addressing the varied requirements of our partners. Please note that all of the revenue generated from our sponsors will be used in order to help offset the following expenses:

- Provide affordable student registration rates
- Pay for emerging scientist awards
- Keynote speaker remuneration
- Social events and entertainment

Congress Details

Please visit website (<https://fbs2023.footwearbiomechanics.org/>) for additional details regarding the schedule, organizing committee, accommodation and other details.

We are looking forward to welcoming you to Osaka for the FBS2023 from all parts of the world.

Chairs of the organizing committee.

Natsuki Sato
Mizuno Corporation

I. General Information

Conference Overview

1 Conference Name

The 16th Biennial Footwear Biomechanics Symposium (FBS2023)

2 Organizing Body

Footwear Biomechanics Group

3 Host

FBS2023 Organizing Committee

4 Dates

Wednesday, 26 July – Friday, 28 July 2023

5 Venue

Morinomiya University of Medical Sciences, Osaka, Japan

6 Theme

FOOTWEAR FOR EVERYBODY

II. Sponsorship

1) Sponsorship Menus

Sponsor Type	Fees (JPY)	Number Expectation
Gold	¥1,500,000	2 ~
Silver	¥750,000	6 ~
Bronze	¥500,000	4 ~
Minor	¥200,000	Unlimited
Award	¥300,000	6

All prices are exclusive of tax (10%)

【Including rights for Gold sponsor】

- Logo on Website (Large)
- Logo on conference bag (Large)
- Logo on strap
- Ad on program booklet (2p)
- 3 conference registrations
- 1 Large tradeshow booth (5m×5m)
- Company logo listed on the website and in the program booklet



【Including rights for Silver sponsor】

- Logo on Website (Medium)
- Logo at conference bag (Medium)
- Ad on program booklet (1p)
- 2 conference registrations
- 1 Medium tradeshow booth (4m×4m)



【Including rights for Bronze sponsor】

- Logo on Website (Small)
- Logo at conference bag (Small)
- Ad on program booklet (1/2p)
- 1 conference registrations
- 1 Small tradeshow booth (3m×3m)



【Including rights for Minor sponsor】

- Logo on Website (Small)
- Logo at conference bag (Small)
- Ad on program booklet (1/2p)
- 1 conference registrations
- Tradeshow booth not included



【Including rights for Award sponsor】

- Singled out as award sponsor for one of the following awards:
 - Basic Research Award
 - Innovation Award
 - Methodology Award
 - Young Investigator Award
 - Applied Research Award
 - Female Scientist Award(Award name subject to change)
- Presentation of award at banquet dinner
- Logo on website (small)
- Ad on program booklet (1/2p)
- 1 conference registration

(※) The “conference registration” includes the rights to participate in “Conference”, “Welcome reception”, “Banquet”, and “Lunch”.

Logo on Website and Conference Bag

Sponsor logos will be posted on the conference web page.

The size in the sponsor page will be as follows.

Gold: Large (600 pixels wide, 240 pixels high)

Silver: Medium (400 pixels wide, 160 pixels high)

Bronze, Minor: Small (300 pixels wide, 120 pixels high)

Sponsor logos will be also displayed at conference bag.

The size of the logos is determined depending on the number of sponsors.

2) Application Guideline

All sponsors will be treated on a “first come, first served” basis for multiple slot menus with payment complete.

1. How to apply

Please email by attaching the application form to the conference secretariat:

Address: 1-12-35, Nanko-Kita, Suminoe-ku, Osaka, 559-8510, Japan

E-mail: dkogawa@mizuno.co.jp

We will need your company name which you write in the form to print in various conference materials, so please make sure that your company name is current as well as your company logo. (Upper and lower cases will appear exactly as you stated.)

2. Data submission

Image file(s) of Company Name and/or Company Logo required of 300dpi or more in JPEG, TIFF, PNG, GIF

3. Terms of payment

All payments must be made in Japanese Yen (JPY). The prices indicated on this prospectus are all tax excluded. Japanese Tax of 10% will be added to all sponsorship prices.

The invoice will be sent to you after we accept your application form. Please make the payment into the designated bank account (indicated on the invoice) by the designated payment date.

Please note that all bank transfer charges must be paid by the sponsorship applicants.

4. Cancellation

We do not accept cancellation after your payment is made.

III. Exhibition Prospectus

1) Exhibition Guidelines

Date: July 26 (Wed) – 28 (Fri), 2023

Venue: Morinomiya University of Medical Sciences

Schedule: Setup: July 25, Removal: July 28

※Details will be informed at a later date.

● Exhibition

Inclusion for Gold Sponsor Tradeshow Booth

- Exhibition Space (approx. W5000mm x D5000mm)
- 5 back panels (W900mm x H2100mm/panel)
- Electric Socket + Electricity
- Company Name signboard
- 4 Chairs
- 2 Tables with a white cloth

Inclusion for Silver Sponsor Tradeshow Booth

- Exhibition Space (approx. W4000mm x D4000mm)
- 4 back panels (W900mm x H2100mm/panel)
- Electric Socket + Electricity
- Company Name signboard
- 2 Chairs
- 1 Table with a white cloth

Inclusion for Bronze Sponsor Tradeshow Booth

- Exhibition Space (approx. W3000mm x D3000mm)
- 3 back panels (W900mm x H2100mm/panel)
- Electric Socket + Electricity
- Company Name signboard
- 2 Chairs
- 1 Table with a white cloth

● Number of Unit (tentative)

Gold 2, Silver 6, Bronze 4. The booth allocation will be decided by the organizing committee.

- **Exhibition from Overseas**

Please contact the committee/secretariat in case of exhibiting any equipment that are not permitted in Japan.

For any exhibits from overseas, please follow the ATA Carnet guidelines.

- **Use of Water and Propane**

It is prohibited to use water, propane gas and compressed air at the exhibition area.

- **Management of Exhibition Hall**

The organizing committee will do its best to provide security for the exhibits and exhibition area. However, they are not liable for any accident, theft or loss of any items caused by a natural disaster or inevitable force, or for any disaster resulting from acts of participants within the booth and exhibition area.

- **Conference of Congress Period, Opening Hours and Venue**

The conference period, exhibition opening hours and venue might be changed due to unavoidable circumstances. We take no responsibility whatever for any damage or loss caused by this change.

If you have a sponsorship menu proposal that is not on this prospectus, please contact the secretariat.